



# KATE MOHNS

*Passionate about working on projects that make a difference. Seeking applicable opportunities preferably in the non-profit space. Remote or in-person.*

## CONTACT

Contact through Website  
[www.katemohns.com](http://www.katemohns.com)

## EDUCATION

B.A. Communications  
Minor, Event Management  
**High Point University**

## SKILLS

Creative Development  
Event Planning  
Project Management  
Partner Relations  
Strong Writer  
Social Media  
Coordinating  
Marketing  
Active Campaign  
Administration  
Adobe Premiere Pro  
AVID  
OTFs/Interviews  
Hospitality

Sales & Marketing Consultant  
**VISUAL REVIVAL**

2022-Present  
Remote

- Directly markets and sells mixed media to prospective churches globally
- Develops outreach strategies implementing free assets and discounts
- Outlines pertinent information in Active Campaign (CRM) to further analyze market research and audience data
- Writes monthly marketing reports analyzing consumer trends and KPIs
- Copywriter for lead generator email marketing campaign consisting of six automated short-form and long-form messages
- Assists with creative development for endorsement videos, social media campaigns, etc.
- Strategizes organization growth plans by targeting potential partners for collaboration opportunities

Marketing & Communications (Freelance)  
**MISCELLANEOUS CLIENTELE**

2021-Present  
Orange County, CA

### PORTFOLIO LINK

*Clients include USA Pickleball and various faith-based organizations*

- Manages social media accounts across various platforms by producing graphics, original content, engaging with audiences, etc.
- Intensive outreach for partner relations, further creating sustainable brand partnerships, cross-promotion, and valuable clientele
- Redesigns and manages client websites by further enhancing overall design, cohesiveness, copywriting, and information updates
- Writes and manages weekly email newsletters for clients
- Manages texting service communications for clients
- Assists with branding revamps by developing tone of voice, broader reach, graphics, and collateral
- Coordinates and hires various photo/video producers, vendors, etc.
- Serves as a liaison and host for key partners during client events

Communications Coordinator

2021

**MISSIONS.ME / LOVE HAS NO LIMITS**

Orange County, CA

*Global Ministry focused on implementing sustainable change; contracted for the Limitless Men's Conference (held at Banc of America Stadium) and 1DayLA Campaign (hosted at SoFi Stadium featuring Justin Bieber & more)*

- Coordinated influencer involvement such as promotional postings, volunteer experiences, and unique partnerships
- Hosted influencers, political figures, and various VIPs during volunteer activities and stadium event
- Served cross-functionally with Public Relations team placing news outlets at key serve centers to highlight impact and breaking stories
- Managed radio involvements such as writing promo spots and coordinating giveaways
- Wrote promo spots and produced talent for scripted and OTF interviews
- Cultivated data and reports for social media and influencer impact
- Miscellaneous writing projects

## ASSOCIATE PRODUCER

Conducted OTF interviews with cast members, edited string-outs using AVID, wrote one-sheets, created story grids, assisted with interview prep, location scouting / booking, brainstormed interview questions, logged & tracked episode story arcs + segment breakdowns, served as a talent wrangler, clearances for legal/ likeness usage rights, managed wardrobe packets and photo releases, traveled out-of-state for work

Christmas Cookie Championship	FOOD NETWORK	Season 4	2020
Celebrity Watch Party	FOX	Season 1	2020
MasterChef	FOX	Season 11	2020

## STORY DEPARTMENT

Shot and recorded footage using Sony PXW-Z150, wrote one-sheets, created story grids, assisted with interview prep, took meticulous field notes of episode story arcs + segment breakdowns and camera shots

Story Assistant	Dancing with the Stars	ABC	Season 28, 29	2019, 20
Story Assistant	MasterChef Juniors	FOX	Season 8	2019
Logger	Teen Choice Awards	FOX	Awards	2019

## CASTING ASSOCIATE PRODUCER

Recruited talent, held phone interviews, managed scheduling, social media outreach, wrote one-sheets, photographed casting call attendees, monitored check in, crowd control

Best Baker in America	FOOD NETWORK	Season 4	2020
Bakeaway Camp	FOOD NETWORK	Season 1	2019
SuperMarket Stakeout	FOOD NETWORK	Season 1	2019
The Bachelor (Casting Assistant)	ABC	Season 24	2019

## COORDINATING

Assistant Travel Coordinator, The Voice NBC Season 18 2019

- Managed data for contestant travel including flights & hotels, checked in contestants during travel process

Audience Coordinator On Camera Audiences 2018-19

- Managed audiences for live audience tapings, assisted with ADA guests

## PRODUCTION ASSISTANT

Worked alongside art department to help create props; operated cargo vans & passenger trucks, created & managed confidential documents, managed appearance releases, crowd control for live tapings, aided SFX

Coca Cola Energy Campaign	Dynamita Productions	Commercial	2019
Ru Paul's Drag Race	VH1	Season 11	2019
The Bachelorette	ABC	Season 15	2019
The Bachelor, After the Final Rose	ABC	Season 23	2019
The Ellen Degeneres Show	NBC	Season 15	2018

## INTERSHIPS

Unscripted Development BBC Studios 2018

- Pitched several shows, edited sizzles & casting tapes, heavy research to compile pitch materials & further develop concepts, built pitch decks, participated in development meetings, conducted casting interviews for concept development

Video Production iHEART RADIO 2018

- Assisted with filming artist concerts, interviews, social/promo pieces; edited YouTube and social media content; Photographed artists during special appearances; wrote blog posts for website; featured on-air with Ryan Seacrest

Marketing LIVE NATION 2017

- Managed media during live-show days over the span of 30+ concerts, assisted with artist meet & greets, wrote press releases for venue news and updates; collaborated with in-house photographers to produce social media content; assisted coordinating press requests; various administrative duties